Becker College Class Agent Description

As a Class Agent, you will serve as a primary liaison for Becker College and your graduating class. Your main objective will be to encourage classmates to support the College by attending various events and contributing to The Becker Fund.

The Office of Alumni Relations will assist in developing an overall strategy and provide administrative support for class communications, which includes preparing and processing numerous mailings. Contact lists, scripts and draft messages will be provided to each Class Agent prior to specific events and College campaigns to assist in your efforts to contact potential alumni supporters.

Specifically, as a Class Agent, we ask that you:

- Make an annual contribution to The Becker Fund between July 1st and June 30th (institutional fiscal year)
- Attend occasional alumni events
- Encourage other alumni to participate in events and support The Becker Fund by reaching out to them personally
- Become a member of the Becker College online community at www.alumni.becker.edu
- Help develop strategies to build stronger connections to Becker through social networking forums (Facebook, Linked In, etc.)

On average, Class Agents dedicate approximately 1-2 hours per month to institutional advancement related efforts. The time commitment will vary from month to month depending on scheduled events and fundraising initiatives.

Class Agents are an invaluable part of our community and vital in shaping the future of alumni engagement at Becker.

For more information, please contact Caitlin Visscher, Associate Director of Alumni Relations & The Becker Fund at 508.373.9527 or caitlin.visscher@becker.edu.